



Siouxland Libraries
Downtown Library

Approved 7-13-16

Lifelong Learning, Recreation and Information
www.siouxlandlib.org

200 NORTH DAKOTA AVENUE • P.O. BOX 7403 • SIOUX FALLS, SD 57117-7403

MINUTES OF BOARD OF TRUSTEES MEETING

Siouxland Libraries

Prairie West Branch

Wednesday, May 11, 2016

1. Roll Call and declaration of quorum. The meeting was called to order at 4:35 PM by Jed Huisman. Members present: Jed Huisman, John Beaman, Becky Thurman, County Commissioner Dick Kelly, and Library Director Mary Johns. Members absent: Jean Beddow Staff present: Monique Christensen, Dan Neeves and Krystal Pederson
2. Adoption of the agenda. Motion by Thurman and second by Beaman to adopt the agenda. Motion carried.
3. Motion by Thurman and second by Beaman to approve the minutes of the March 9, 2016 meeting. Motion carried.
4. Review of financial and statistical reports. Financial report from first quarter of 2016 was presented. Mary Johns shared information on new software the library will be purchasing to better gather library statistics.
5. Library Director, Staff and Board Member Reports. Mary Johns shared some printed items with the board including some recent Daycare Newsletters and a thank you note from Betsy Rice. Betsy is now working hard on marketing the library in her new position. She has been working on logos and branding for the various age groups that we serve. She has been working closely with Multi Media Support to refine our processes for promoting the library. This process will also include having managers define a single program proposal form that all staff will use and program evaluation forms that will help us look critically at our programs. We want to use these to help us promote the right programs to the right people. Recently, the library benefited from the new addition of Betsy in promoting our first of several Latino American events. Our Dia de los Ninos event on Saturday April 30 was a huge success with 155 participants. Siouxland Libraries and Sioux Falls Fire Rescue are collaborating on a Little Free Library. At Fire Station 3 the firefighters have built a little library with a bench and the Siouxland Libraries is providing books to fill it. All books will have a fun sticker talking about the collaboration. The Caille Branch renovation continues to move forward. The construction bids were in on May 5 and came in favorably. The contract with the winning bidder is in the works now. Terry VanDyke, the project lead from Engineering is working with the company to set a firm timeline. The FF&E bid is out now and due back by May 19. We also went out to bid for a new courier truck. Bids were due back on May 5. Mary Johns introduced Dan Neeves and explained a little about what is happening within the program teams to reach outside of our library including Dan's team that is reaching out to teens. Monk's Trivia Night has been a great outreach for us getting the word out about the library to a new audience. The owner of Monk's has been very receptive including purchasing sound equipment and more recently working with Mary and Betsy on coasters that will

advertise the library. We have also had good success with the Century theaters. Dan then shared the trailer for the library's new parody video as well as showing the full length video. This is a great way to reach our teens, they are using all of the various social media and we hope to have this video go viral by using this medium. Tentative release will be the trailer on May 17 and the video on May 27. The video and trailer were a collaborative effort from Dan's team as well as staff family members and members of the Teen Advisory Boards. Krystal Pederson then gave an update on the Burgeon Group products we have at Prairie West branch. She shared the educational philosophy behind the products and how the staff are seeing the customers interact while using them. After the meeting there was a chance to go out and look more closely at the products.

6. Public Input. There was no public input.
7. Unfinished Business. There was no unfinished business input.
8. New Business. Jed Huisman has been reappointed to another term on the library board by the Minnehaha County Commission.
9. Election of Officers. Motion by Beaman and second by Thurman to defer the election of officers to the July 13, 2016 meeting. Motion carried.
10. Other.
11. The next regular meeting will be on July 13, 2016 at 4:30 PM at the Downtown Library.
12. Adjournment. The meeting was adjourned at 5:52 PM.

Monique Christensen
Library Staff

Date Approved

Mary Johns
Board Secretary